

BRIDAL BLISS MAGAZINE



Sarah Burton

SIMPLY LOVE STUDIO



Shannon Christie

BRIDAL BLISS CLASSIC



Bridal Bliss Magazine is published twice yearly; April and November. If your business targets Louisville and Southern Indiana couples getting married you will want to secure your spot today! Bridal Bliss Magazine features more than 150 local wedding vendors, including 10+ real weddings that highlight the talent and the resources that the area has to offer. In addition to the local real wedding features, Bridal Bliss Magazine includes articles all written by local professionals with advice to the couples and tips of their trade. It is our hope that Bridal Bliss Magazine will be a look-book filled with inspiration as well as a resource for future couples planning their Kentucky Wedding.

Distribution:

Whole Foods
Bridal shops and wedding industry businesses
Wedding and event venues
Bed Bath & Beyond, Macy's and additional registry locations
Each issue is distributed to more than 75 local businesses.

Circulation:

10,000+ copies per issue

Cost:

All copies are free to couples and vendors for pickup.

Bridal Bliss • (859) 457 - 0824 • Shannon@BridalBlissClassic.com



ADVERTISING PRICING



Rates:

While we cannot guarantee placement (other than front/back cover and first page), we will consider commitment date and relevant content when putting the magazine together.

Inside Front Cover	\$1550
Inside Back Cover	\$1400
Page 1	\$1300
2 Page Spread	\$1700
Full Page	\$1200
Half	\$900
1/4 Page	\$700
Vendor Spotlight	\$1200
Blissful Map Venue	\$200
Vendor Directory	\$100

*Rates based on vendor sending ad ready for print. An ad can be created for you for \$50.

Details:

We also publish semi-annual in Lexington. Commitments to at least 2 issues (either in Louisville or Lexington & Louisville) will be offered a \$200 discount on each ad purchase.

*Vendor Map and Vendor Directory are excluded.

Questions?

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