

BRIDAL BLISS MAGAZINE



Sarah Burton

SIMPLY LOVE STUDIO



Shannon Christie

BRIDAL BLISS CLASSIC



Bridal Bliss Magazine is published twice yearly; April and November. If your business targets central Kentucky couples getting married you will want to secure your spot today! Bridal Bliss Magazine features more than 175 local wedding vendors, including 15+ real weddings that highlight the talent and the resources central Kentucky has to offer. In addition to the local real wedding features, Bridal Bliss Magazine includes articles all written by local professionals with advice to the couples and tips of their trade. It is our hope that Bridal Bliss Magazine will be a look-book filled with inspiration as well as a resource for future couples planning their Kentucky Wedding.

Distribution:

Bridal Bliss Classic bridal shows
Simply Love Studio
Bridal shops and wedding industry businesses
Wedding and event venues
Kroger
Bed Bath & Beyond, Macy's and additional registry locations

Each issue is distributed to more than 150 local businesses.

Circulation:

10,000 copies per issue

Cost:

All copies are free to couples and vendors for pickup.



ADVERTISING PRICING



Rates:

While we cannot guarantee placement (other than front/back cover and first page), we will consider commitment date and relevant content when putting the magazine together

Inside Front Cover	\$1350
Inside Back Cover	\$1200
Page 1	\$1100
2 Page Spread	\$1500
Full Page	\$1000
Half	\$700
1/4 Page	\$500
Vendor Spotlight	\$1000
Blissful Map Venue	\$200
Vendor Directory	\$100

*Rates based on vendor sending ad ready for print.
An ad can be created for you for \$50.

*Rates are listed as gross.



Kevin and Anna Photography



Questions?

Bridal Bliss
(859) 457 - 0824
Shannon@BridalBlissClassic.com

